

# Re-Engineering G20 Recognitions 2023

The fundamental characteristic of *Dharmya Culture* is that it looks upon *life* as an *integrated whole*.

Strength lies not in unswayed behaviour but in well regulated action.

When Nature is channelled according to the principles of *Dharma*, we have culture + civilization.

There is diversity and plurality in the world; we have always attempted to discover the *unity* behind them.

Created as not a sign of culture rather a synthesis of *disparities*.

संनत 2023 INDIA  
वैश्वेव कुटुम्बकम्  
ONE EARTH • ONE FAMILY • ONE FUTURE

Synthesizing the *Integral Quartet* of *Dharma, Artha, Kama, Moksha* for Lasting *Global Peace & Prosperity* across the emerging frontiers of

AGRICULTURE | ANTI-CORRUPTION | CULTURE | DIGITAL ECONOMY | DISASTER RISK RESILIENCE & REDUCTION  
DEVELOPMENT | EDUCATION | EMPLOYMENT | ENVIRONMENT & CLIMATE SUSTAINABILITY  
ENERGY TRANSITIONS | HEALTH | TRADE & INVESTMENT | TOURISM

[www.rethinkindia.org/G20](http://www.rethinkindia.org/G20)

According to Pandit Deendayal Upadhyaya's **Integral Humanism**, the primary concern in India should be to develop an **indigenous Development Model** that has human beings as its core focus. It is opposed to both western capitalist individualism and Marxist socialism, though welcoming to western science.

Integral Humanism seeks a **middle ground** between capitalism and socialism, evaluating both systems on their respective merits, while being critical of their excesses and alienness.

Humankind, according to Upadhyaya, has four hierarchically organized attributes of body, mind, intellect and soul which corresponded to the four universal objectives of **dharma** (moral duties), **artha** (wealth), **kama** (desire or satisfaction), and **moksha** (total liberation or 'salvation').

While none could be ignored, **dharma** is the 'basic', and **moksha** the 'ultimate' objective of humankind and society. He claimed that the problem with both capitalist and socialist ideologies is that they only consider the needs of body and mind, and were hence based on the materialist objectives of desire and wealth.

Integral Humanism rejects social systems in which individualism 'reigns supreme'. It also rejects communism in which individualism is 'crushed' as part of a 'large heartless machine'.

**Society**, according to Upadhyaya, rather than arising from a social contract between individuals, was fully born at its inception itself as a **natural living organism** with a definitive '**national soul**' or '**ethos**' and its needs of the **social organism** paralleled those of the individual.

While **Re-engineering** as a management paradigm as professed by **Michael Hammer** in 1990s has its own definitive focus, we at ReTHINK INDIA are expanding the same to the ambit of foundational philosophical precepts providing an opportunity to the participating institutions to anchor back to their **WHY**, their very *raison detre*...

**Pt. Deen Dayal Upadhyaya Recognition for Re-Engineering G20 2023** aims at recognising those very initiatives which have factored the philosophical precepts of Integral Humanism of which **Dharma, Artha, Kama** and **Moksha** are optimally balanced out.

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*At a time when India has assumed the Presidentship of G20, Re-Engineering G20 Nations in the ambit of Integral Humanism for lasting Global Peace & Prosperity becomes all the more pertinent from both philosophical foundations and practical frontiers.*

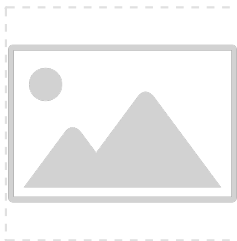
Access the PDF of the Nomination Form [here](#).

*Institutional Category \**

## Institutional Details

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*Upload Institutional Logo*



sample.png

*Name of the Institution \**

*Physical Address for Communication \**

Street Address

Address Line 2

City

State/Region/Province

Postal / Zip Code

Country

*Official Website \**

# Re-Engineering G20 Recognitions 2023

Facebook Page (If Any)

Twitter Handle (If Any)

LinkedIN Profile (If Any)

YouTube Channel (If Any)

Concerned Person

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Name \*

First

Last

Designation \*

Email ID \*

Mobile Number \*

Participation Fee

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The various engagements of ReTHINK INDIA FOUNDATION are community funded.

An nominal contribution to the tune of **Rs 19680** (marking the punyatithi year 1968 of Deen Dayal Ji) or more is solicited to nominate for this coveted recognition.

# Re-Engineering G20 Recognitions 2023

The remittance has to be made as per the following Banking Details through NEFT/IMPS/Cheque Deposition

A/C Name : RETHINK INDIA FOUNDATION

A/C NO . 49960200000174

IFSC CODE : BARB0YEIDAX {Clarification :: The Fifth Character after 'B' is a Zero}

BANK OF BARODA

BRANCH: YAMUNA EXPRESSWAY, UP

Branch Code : YEIDAX

PAN Number :: AACTR8476P

In case there is any query or clarification, please feel free to contact **Dr. Surbhi Vaish (M: 9910050597)**

*NEFT Payment Reference \**

# Re-Engineering G20 Recognitions 2023

*Register your Institutional/Organizational **Re-Engineering Focus***

	HIGH	MEDIUM	LOW
ELIMINATION of WASTE of TIME	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
ELIMINATION of WASTE of MONEY	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
ELIMINATION of WASTE of SPACE	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
ELIMINATION of WASTE of ENERGY	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
ELIMINATION of WASTE of TALENT	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
ENFORCING of ETHICAL CONDUCT	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
ENFORCING of DISCIPLINE	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
ENFORCING of PUNCTUALITY	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
ENFORCING of CLEANLINESS	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
ERADICATION of CORRUPT PRACTICES	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
ERADICATION of EXTREME INCOME IMBALANCE	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
EVOLUTION of RIGHT PRIORITIES to AVOID Misplaced Emphasis on NON-ISSUES	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
ENSHRINING EXCELLENCE FOCUS on Every Task from ROUTINE to STRATEGIC	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
EVALUATION of OPTIONS based on LIFE CYCLE COSTING - Visible & Hidden; Economic & Social	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
EMULATION of Best Practices & Role Models from INDIAN CONTEXT & ANCIENT KNOWLEDGE SYSTEMS first	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
ENDORING the EYE-for-DETAILS Paradigm for Effective Implementation of IDEAS, POLICIES & PROJECTS	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
ENHANCEMENT of QUALITY across the entire ORGANIZATIONAL VALUE CHAIN	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
EMPLOYMENT of e-Governance to make things & deliver services that are better, cheaper, faster, safer	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
EMPLOYMENT of e-Commerce to make things & deliver services that are better, cheaper, faster, safer	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
EMPLOYMENT of IT Enabled Services to make things & deliver services that are better, cheaper, faster, safer	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
EXAMINATION of Root Cause of Problem(s) & Not Addressing only the Symptoms	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
EMPHASIZING a HOLISITIC INTEGRATED SYSTEMS APPROACH in Problem Solving & AVOIDING Myopic Narrow Sub-System Perspective	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
ENCOMPASSING Efficiency & Effectiveness together in Performance Evaluation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

	HIGH	MEDJUM	LOW
ENCOURAGING Entrepreneurship in Spirit & Action	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
ENCOURAGING Passion in Spirit & Action	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
ENCOURAGING Zeal in Spirit & Action	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
EXHIBITING Environmental Concerns in line with the UN Sustainable Development Goals	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
EDUCATING People to Develop CONCERN for OTHERS, more than CONCERN for SELF	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
EMPOWERING Employees to Expedite Solutions to Problems	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
ENSURING Transparency in Process, Policies & Actions	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
ENSURING Equity in Process, Policies & Actions	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
ENSURING Fairness in Process, Policies & Actions	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
ESTABLISHING Quality Pre-Requisite in Products & Services	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
ESTABLISHING Quality Pre-Requisite in Customer Orientation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
ESTABLISHING Total Quality People	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
ESTABLISHING Preventive Focus	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
ESTABLISHING Data Driven Decision Making	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
ESTABLISHING Involvement of ALL in Quality Journey	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
ENRICHING TEAM (Together Everyone Achieves More) Work as a Win-Win Strategy avoiding cut-throat individualism	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
EXPLORING Green Energy Sources	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Comment upon each of the aforesaid elements of the Re-Engineering Matrix Deployed at your Institution/Organization.

Insert links to your Organizational/Institutional digital spaces to substantiate each of the claims (wherever possible/applicable)

*1. ELIMINATION of WASTE of TIME*

*2. ELIMINATION of WASTE of MONEY*

*3. ELIMINATION of WASTE of SPACE*

4. *ELIMINATION of WASTE of ENERGY*

5. *ELIMINATION of WASTE of TALENT*

6. *ENFORCING of ETHICAL CONDUCT*

7. *ENFORCING of DISCIPLINE*

8. *ENFORCING of PUNCTUALITY*

9. *ENFORCING of CLEANLINESS*

10. *ERADICATION of CORRUPT PRACTICES*

11. *ERADICATION of EXTREME INCOME IMBALANCE*

*amidst the Staff Members and other Institutional/Organizational Stakeholders...*

12. *EVOLUTION of RIGHT PRIORITIES to AVOID Misplaced Emphasis on NON-ISSUES*

*give instances as to how the misplaced emphasis on non-issues was avoided by placing the RIGHT PRIORITIES in place..*

13. ENSHRINING EXCELLENCE FOCUS on Every Task from ROUTINE to STRATEGIC

*Excellence has been described as Motivation & Commitment Squared ( $E=M^*C^2$ )...*

14. EVALUATION of OPTIONS based on LIFE CYCLE COSTING - Visible & Hidden; Economic & Social

15. EMULATION of Best Practices & Role Models from INDIAN CONTEXT & ANCIENT KNOWLEDGE SYSTEMS first

16. ENDORSING the EYE-for-DETAILS Paradigm for Effective Implementation of IDEAS, POLICIES & PROJECTS

17. ENHANCEMENT of QUALITY across the entire ORGANIZATIONAL VALUE CHAIN

18. EMPLOYMENT of e-Governance to make things & deliver services that are better, cheaper, faster, safer

19. EMPLOYMENT of e-Commerce to make things & deliver services that are better, cheaper, faster, safer

20. EMPLOYMENT of IT Enabled Services to make things & deliver services that are better, cheaper, faster, safer



21. *EXAMINATION of Root Cause of Problem(s) & Not Addressing only the Symptoms*

22. *EMPHASIZING a HOLISITIC INTEGRATED SYSTEMS APPROACH in Problem Solving & AVOIDING Myopic Narrow Sub-System Perspective*

23. *ENCOMPASSING Efficiency & Effectiveness together in Performance Evaluation*

24. *ENCOURAGING Entrepreneurship in Spirit & Action*

25. *ENCOURAGING Passion in Spirit & Action*

26. *ENCOURAGING Zeal in Spirit & Action*

27. *EXHIBITING Environmental Concerns in line with the UN Sustainable Development Goals*

28. *EDUCATING People to Develop CONCERN for OTHERS, more than CONCERN for SELF*

29. *EMPOWERING Employees to Expedite Solutions to Problems*

30. *ENSURING Transparency in Process, Policies & Actions*

31. *ENSURING Equity in Process, Policies & Actions*

32. *ENSURING Fairness in Process, Policies & Actions*

33. *ESTABLISHING Quality Pre-Requisite in Products & Services*

34. *ESTABLISHING Quality Pre-Requisite in Customer Orientation*

35. *ESTABLISHING Total Quality People*

*A total quality person regardless of the external circumstances of life chooses to stick to that authentic identity that defines him or her and is devoted to being their best at all times, and doing their best in all things.*

36. *ESTABLISHING Preventive Focus*

37. *ESTABLISHING Data Driven Decision Making*

38. *ESTABLISHING Involvement of ALL in Quality Journey*

39. *ENRICHING TEAM (Together Everyone Achieves More) Work as a Win-Win Strategy avoiding cut-throat individualism*

40. *EXPLORING Green Energy Sources*

*Describe in Brief the **Re-Engineering Initiative(s)** Undertaken at your Institution in the past 3 Years (2020 onwards) specially in the wake of COVID19 Challenge.*

*List down the **Key Challenges/Shortcomings** leading to underperformance forcing to accentuate an Institutional Re-Engineering in the first place*

*Jot down the existing **Key Fundamental Assumptions/Rules** which were set aside to embark upon the path of Re-Engineering*

*Key watchwords which **catalysed & completed** the Re-Engineering Initiatives at Your Institution*

*(As in innovation, inclusion, speed, service, quality etc.)*

*Overall **End Outcomes** of the Re-Engineering Exercise*

***Key Learnings** from this Re-Engineering Exercise which can be emulated by other Institutions/Organizations across the G20 Universe*

**Re-Engineering Goal #1 :: Anchorings in Dharma**

In what all ways has your Institution/Organization Re-Engineered itself to get anchored in Dharma...

Mention the Key Elements of your Institutional/Organizational **DHARMA**

List down the Key Interventions to Re-Engineer the Institutional Outlook towards **ENVIRONMENT** as a whole...

Elucidate the Key Initiatives undertaken to Re-Engineer the Institutional Commitment towards the **SOCIETY** at large...

In what all ways has the Institutional Focus towards **CLIENTS/CUSTOMERS** has been Re-Engineered?

How has the Institutional Dharma towards **SHAREHOLDERS** been Re-Engineered to accentuate the aforesaid elements pertaining to Environment, Society, Customers?

How have the aforesaid interventions Re-Engineered the Organizational/Institutional **SELF IDENTITY?**

## Re-engineering Goal #2 :: Aspirations for Moksha

Moksha or Liberation of an organization/institution is ascertained by the fulfillment of its multifarious aspirations of being in existence in the first place....

*Institutional Motto/Tag Line*

*(As contained in the Institutional Logo)*

Meaning of the **Institutional Motto/Tag** Line as understood and professed

What are the Institutional/Organizational **Aspirations** towards the realization of the aforesaid Motto?

List down the Key Re-Engineering Initiatives which have brought the Organization/Institution closer to the accomplishment of its aforesaid motto and aspirations....

What **Institutional Safeguards** (Dharmic Facets) have been created to protect the trajectory towards Organizational Motto in perpetuity?

### Re-engineering Goal #3 :: Meanderings in Kama

Kama is all about satisfaction of desires...which theoretically are infinite in nature....catering to them would need a sustained spree of innovations, improvements and improvisations....

Enunciate as to how the Existing Product/Service Line has been **improved & improvised** upon for the elation and satisfaction of the Client/Customer Base

What kind of New Product/Service Lines have been **innovated & introduced** taking due cognizance of the changing Client/Customer Needs

Mention the **Improvements/Innovations** in your Product/Service Line which were called off as they obstructed one or the other elements of Organizational DHARMA?

In what all ways has the aforesaid meanderings helped your organization to take on the Foreign Competition in India as well as Foreign Markets outside India bolstering your **ARTHA?**

To what extent have the aforesaid Re-Engineering Initiatives in Kama taken you closer to your Organizational **MOKSHA**?

#### Re-engineering Goal #4 :: Machinations of Artha

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Explain as to how the **Organizational/Institutional Strategy** been Re-Engineered in the Quartet of Integral Humanism.

*Anchored in Dharma, Aspiring for Moksha while Delivering Kama....*

Elucidate the Impact on the design, deployment and eventual outcomes of Institutional Initiatives as steered through by the Dharmic Frontiers mentioned above. Mention upto 3 such Initiatives.

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*Initiative ONE*

*Initiative TWO*

*Initiative THREE*

Explain the Re-Engineering Initiative(s) carried out to attune them with Institutional/Organizational **Moksha**....Cite upto 3 such instances.

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*Instance ONE*

*Instance TWO*

*Instance THREE*

