

eduDESTINATION whose brand has become synonymous to that of the applying eduBRAND \*

The Locality & City or Town in which the School is Located and has emerged to be synonymous to that brand of that eduDESTINATION...for example eduBRAND DPS RK Puram has become synonymous to eduDESTINATION RK Puram, Delhi

### Administrative Details

Name of the Applicant K-12 Educational Institution \*

Official Website \*

Upload Institutional Logo

Physical Address of the <b>K-12 Educational Institution *</b>		
Street Address		
Address Line 2		
City/eduDESTINATION	State/Region/Province	
	India	
Postal / Zip Code	Country	
GeoCoordinates of the Campus		
Can be ascertained easily using the WhatsAPP Location Feature		
Social Media Handles		
Facebook Page (if Any)		
Twitter Handle (if Any)		
LinkedIN Profile (if Any)		
YoutTube Channel (if Any)		
Instagram Handle (if Any)		
Concerned Person		
The one who is responsible for the contents of this submission		
Name *		
First	Last	

Designation	*
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Mobile Phone \*

Email \*

## **Contribution for Application Process**

ReTHINK INDIA INSTITUTE carries out its various programmes & initiatives in the spirit of Aatmnirbharta, without having to rely on sponsored agendas. It thereby seeks financial contributions from it very community members who are keen to participate in one or the other activities towards furthering their very envelope of excellence.

<u>Nevertheless, this Financial Contribution has no bearing on the evaluation & assessment process</u> which is entirely dependent on the quality and authenticity of the elaborate submissions made.

#### **Certification Application Contribution**

A Nominal Application fee of ₹ 18750 or more (mapped to the birth year of Sardar Patel 1875) is being sought towards the administrative expenses of this initiative.

All payments may be remitted by NEFT/IMPS/Cheque Deposition to the following Bank Account.

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Bank Details for NEFT/IMPS/Cheque Deposition A/C Name : RETHINK INDIA FOUNDATION A/C NO. 49960200000174 IFSC CODE : BARB0YEIDAX {Clarification :: The Fifth Character after 'B' is a Zero} BANK OF BARODA BRANCH: YAMUNA EXPRESSWAY, UP Branch Code :YEIDAX PAN Number: AACTR8476P

For any Query to this effect, do contact

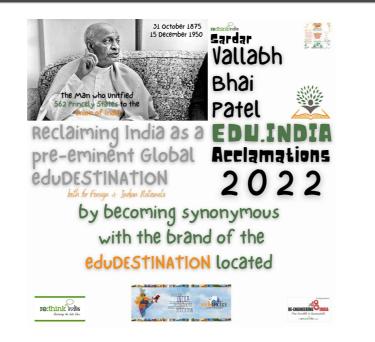
Dr. Surbhi at 9910050597

Amount Being Contributed \*

₹ 18750 or more...

Payment Reference \*

NEFT/IMPS/Cheque Deposition



#### Stake your claim for Sardar Vallabh Bhai Patel edulNDIA Acclamations 2022

Entail upon in greater detail with adequate evidence as to what all your Higher Education Institution is doing to reclaim India a pre-eminent Global eduDESTINATION both for Foreign as well as Indian Nationals...

India was once known to be the **pre-eminent Global eduDESTINATION** attracting students from all over world for Higher Education in various disciplines.

Reclaiming India as a **pre-eminent Global eduDESTINATION** would thereby require that the Higher Education Institutions embark upon a journey whereby they become synonymous with the **brand of the eduDESTINATION** they are located in.

Enumerate the **USPs** of the **eduDESTINATION** in which your K-12 Education Institution is located? Why should the students from far off places consider your very eduDESTINATION? \*

Facets like climate, security, student friendliness, affordability, network of Research Institutions, Industry and other HEIs, avenues of Student Employment, ecosystem for Entrepreneurial Development, vibrant cultural life etc.

## In what all ways has your **eduBRAND** augmented the brand of your **locality-cumcity/town** as an **enthralling eduDESTINATION**? \*

For example, if you are a HEI located in the city of Dehradun, to what extent has your institution's brand added onto the brand of the city of Dehradun as a coveted eduDESTINATION.

What are the key **policy prescriptions** you would like to give to the vast array of concerned governmental institutional base towards the creation of a **SMART eduDESTINATION** leading upto the colossal brand of **eduINDIA**?

For example, a pro-active sensitive Policing addressing the safety & security of student community, especially those coming from far off places; municipal support in terms of finding optimally priced student accommodation; etc.

How do you propose to further enhance the brand of your city as a pre-eminent **eduDESTINATION** so as to bolster the cause of **eduINDIA**?

For example entering into network & alliances with the local municipal bodies; aligning with the tourism promotion agencies as well as entering into other collaborations to this effect...